

A NEW IMPULSE IN ALLERGY TREATMENT

30th Congress of EAACI

Symposium • June 12th • 5:30 PM • Istanbul



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Dear colleague,

It is a great pleasure for us to welcome you to the **Symposium “A New Impulse in Allergy Treatment”**.

The prevalence of allergic diseases, mainly Allergic Rhinitis and Urticaria, is progressively increasing all over the world and has a significant effect on health economical costs and patient's quality of life. Histamine is the main mediator involved in the pathophysiology of these diseases, and that is why EMB guidelines for allergic rhinitis and urticaria, clearly indicate antihistamines as the first therapeutic choice. **The development of a new and modern antihistamine that is being available, along this year, in most European Countries, increases our therapeutic options in benefit of allergic patients.**

During this **Symposium**, three worldwide highly reputed experts will bring the **latest information regarding patient outcomes, EMB guidelines as well as current knowledge and research on antihistamines**. Prof. G. Walter Canonica will explain how the development of modern antihistamines contributes to a better control of Allergic diseases from the patient point of view. Prof. Torsten Zuberbier will review the efficacy and safety of new antihistamines that will cover the unmet needs of Urticaria. And Prof. Jean Bousquet will update the characteristics that antihistamines should have to fulfil the recently reviewed ARIA criteria.

We are grateful to **FAES FARMA**, highly involved in the field of antihistamine research, for sponsoring this Symposium. We wish you a wonderful and fruitful symposium.

Yours sincerely,

Martin K Church
Ignacio J. Ansotegui

Symposium chairpersons

Chairmen

Prof. Martin Church
Dr. Ignacio Ansotegui

Patient Reported Outcomes (PROs)

Prof. G. Walter Canonica

Filling the Gaps in Urticaria

Prof. Torsten Zuberbier

ARIA revision 2010

Prof. Jean Bousquet

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