

# 2021 Key year



# Future growth strategy



## Sustainable horizon: Faes Farma's value proposition





## 2021: Exceeding expectations in a key year

Guidance 2021<sup>2</sup>

Final results 2021

Net Sales<sup>1</sup>

Single digit growth

vs. 2020 (380M€)



399M€

+5%



Between 87M€ - 91M€

vs. 2020 (85M€)



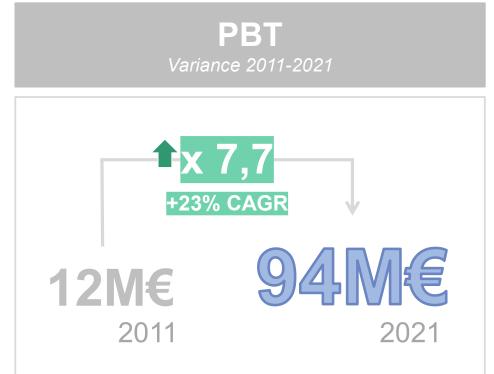
94M€

+11%



# Track record of 10 years of profitable growth ...

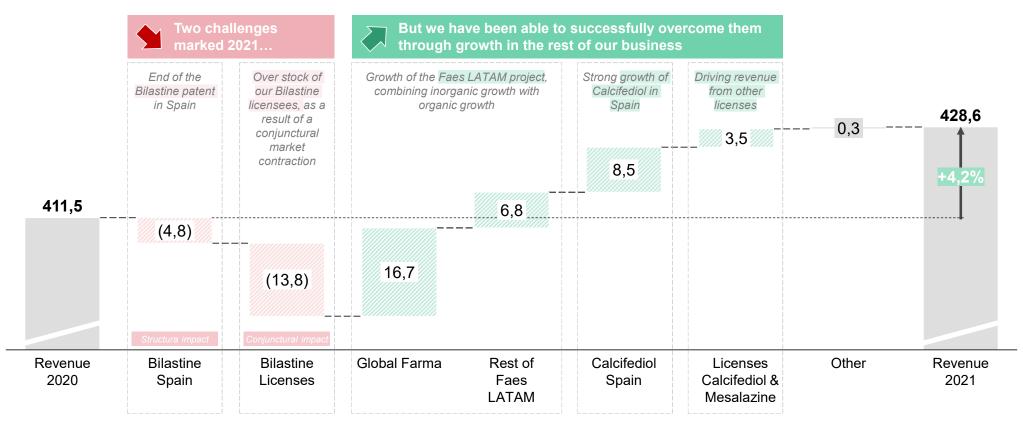
# Total Revenue Variance 2011-2021 195M€ 2011 2021





# In 2021 we have successfully overcome the greatest challenges of the last 10 years, Bilastine in Spain and over stock post Covid-19

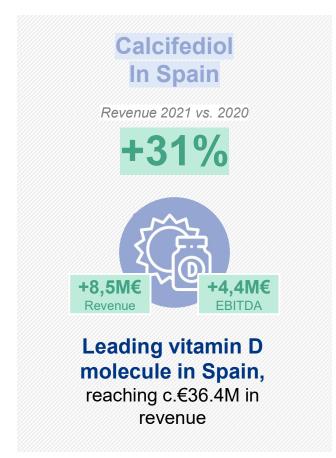
**Total Revenue** [2020-2021, M€]





# ... leveraging on the strong growth of Faes LATAM, Calcifediol in Spain and licenses of other products









# 2021 Key year



## **Future growth strategy**

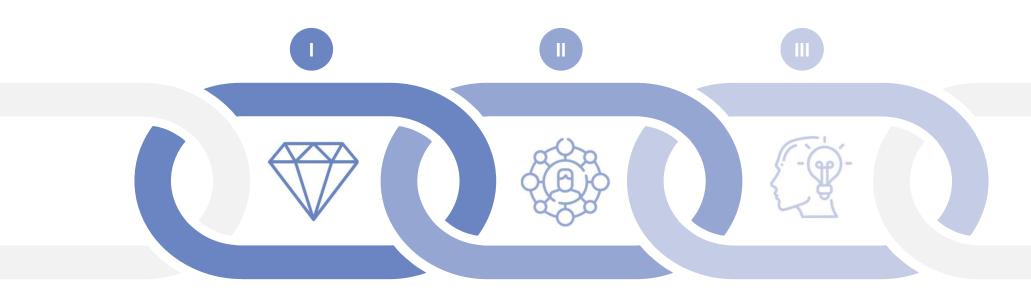


#### Sustainable horizon: Faes Farma's value proposition





# Our growth strategy in Pharma is based on three pillars



Growing our strategic product lines

Adding value to our direct sales model

Renewed and determined commitment to research





Pillar I: Growth related to our strategic product lines based on innovation and internationalization







## Mesalazine

... to further develop our strategic product portfolio



... combining **direct sales** with a **licensing strategy** which uses a careful selection of **international partners** 

Total revenue by molecule in 2021



Total revenue 2022 growth outlook

95M€

**▲~5**%

2022 vs. 2021

42M€

**▲~17**%

2022 vs. 2021

14M€

**▲~30**%

2022 vs. 2021





## Bilastine, a leading antihistamine with a great future ahead



#### 95M€

Total revenue Bilastine in 2021



**Best-selling** antihistamine in prescription markets where we are present<sup>1</sup>



**>5.000M** doses sold since 2015



Leading Brand or number 2 in various of the main markets worldwide



12,4% share<sup>2</sup> in the global antihistamine market



#### Bilastine revenue will continue to grow beyond 2022



Launches in the short-medium term in two<sup>3</sup> of the six main markets <sup>4</sup> for antihistamines



Launch of the largest product range of a modern antihistamine





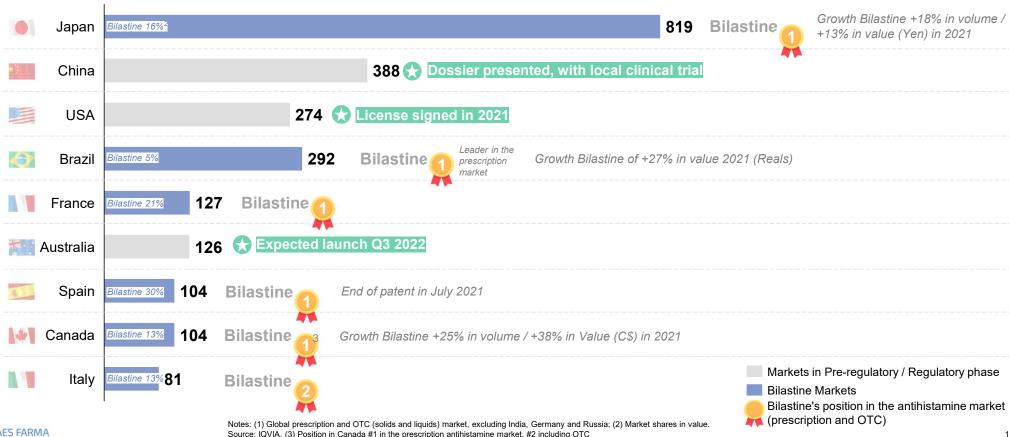
**Double digit growth** in markets in Asia, Canada and LATAM





# We have a leadership position in the main markets, with an outlook of further geographical expansion

Top antihistamine markets Faes Farma and presence of Bilastine [R6A<sup>1</sup>, 2021, M€]





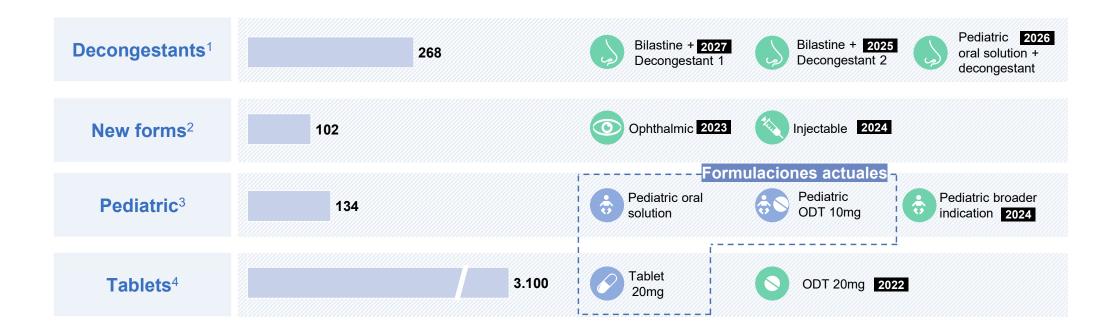


## At the same time, we continue to develop the franchise through innovation

**Antihistamine market size**[M€, 2021]

Portfolio and pipeline of the Bilastine franchise

### Year of first launch







# Calcifediol, with greater efficacy in the treatment of pro-hormone D deficiency, will continue to sustain strong growth in the future



## 42M€

Total revenue of Calcifediol in 2021



1.750M€ global market of Vitamin D



**25%** CAGR<sub>15-21</sub> of the Calcifediol molecule, versus 19% CAGR of the total market



Advantages of potency and speed of action with a patented formulation



Recent and ongoing clinical trials with publications in major conferences and journals



Calcifediol will continue to grow in current markets and through new launches



Strong growth trends in key markets (Spain, Italy, Portugal)



Launches in **new markets** in

**Europe & LATAM** (agreements signed in 2021 for marketing in 19 countries)





Development of the portfolio

towards forms of greater efficacy and safety, and development of combinations

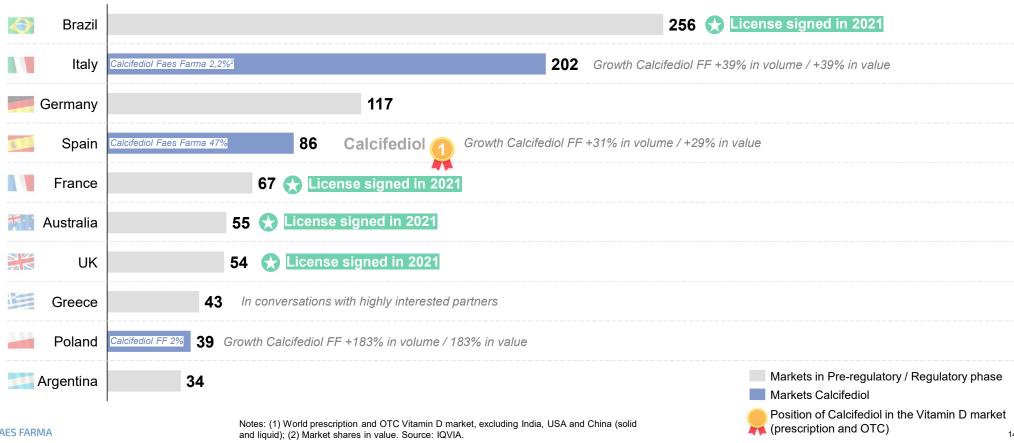


Fuente: IQVIA.



# We have a leading position in our main markets, and we will continue to grow via upcoming launches

Faes Farma top markets for vitamin D and presence of Calcifediol¹ [2021, M€]







# We are developing a portfolio of forms of greater efficacy and in combination for the treatment with pro-hormone D

Portfolio and pipeline of the Calcifediol franchise

Year of first launch

**Extension of the** Increased indications diagnostic proving the capacity greatest efficacy Combination Combination Medical device Higher efficacy treatment treatment 2027 Clinical study of to facilitate the detection of vitamin efficacy vs. D deficiency Colecalciferol<sup>5</sup>, the 2025 incumbent molecule on the market Superior efficacy treatment **Immunity** 2025 Clinical studies of **Pro-hormone D** the efficacy in the **Current Formulations** deficiency treatment of Covid-19<sup>1-4</sup> Capsule Vial (patented)





# Mesalazine, baseline treatment for mild-moderate ulcerative colitis with multiple launches planned



## 900M€

Total global market of Mesalazine



# **Backbone of Ulcerative Colitis Treatment**

first line in all therapeutic guidelines



**Highly succesful** launch in 2021 (eg. Poland: reaching 8% share in the first 3 months)



Mesalazine will continue to grow to have the widest range of formulations for this molecule



Development of the most complete portfolio of Mesalazine: tablet, high-dose tablet, multi-dose granules and topical forms







We aspire to become the third player globally with Mesalazine granule technology

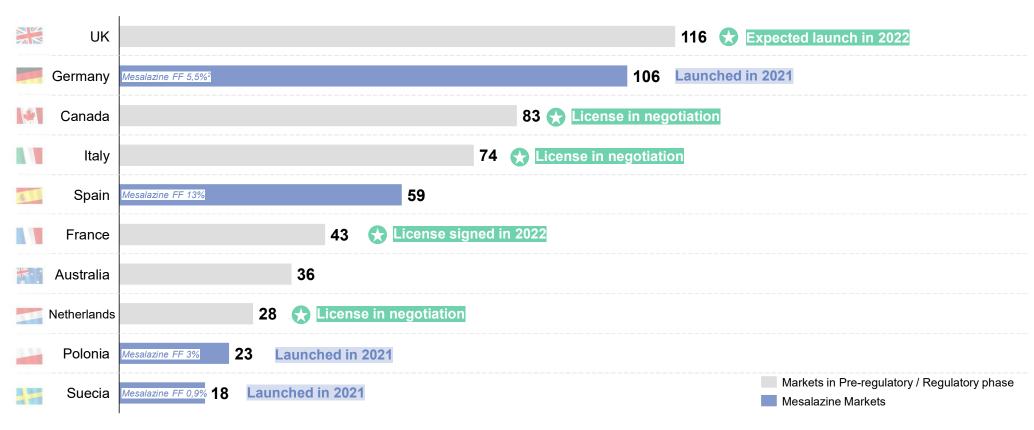


Fuente: IQVIA.



# In addition, we are expanding our geographic footprint in key markets and strengthening our position

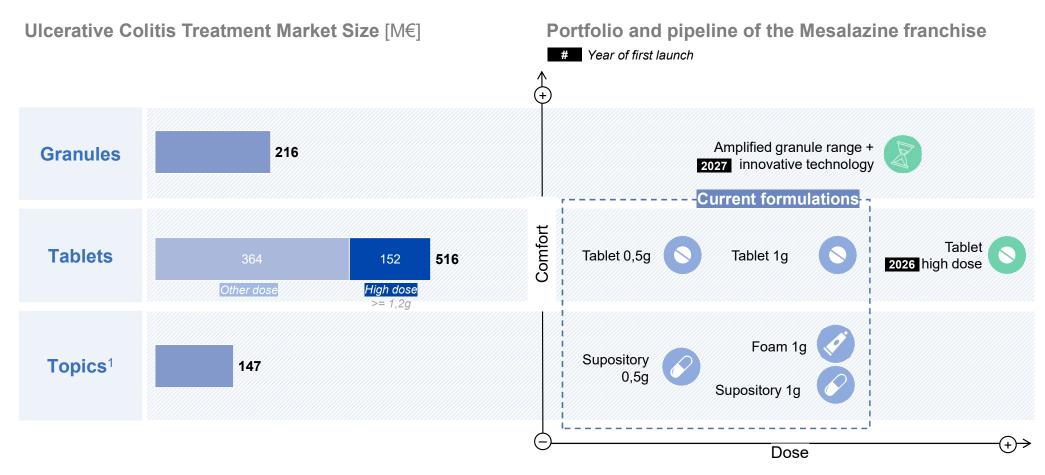
Top Faes Farma markets for Mesalazine and presence of Mesalazine Faes Farma¹ [2021, M€]







## We are also developing the most complete range of Mesalazine







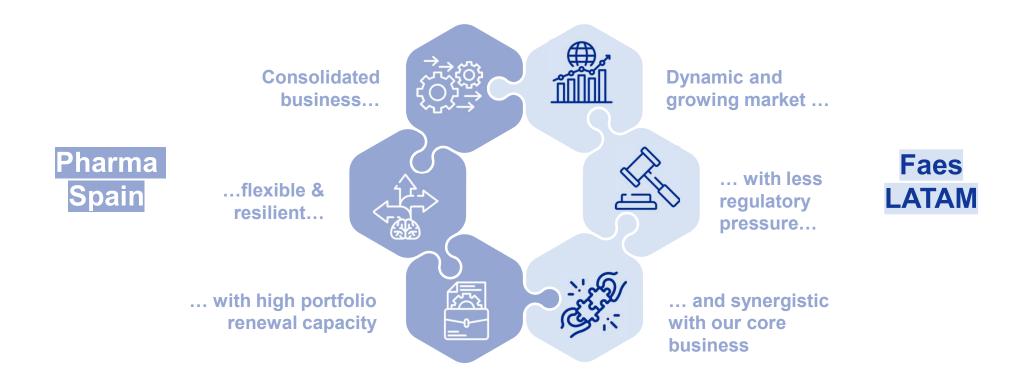
# Our strategic product lines are still pending launch in markets with a value of >€1,700M

		Bilastine <sup>1</sup>	Calcifediol <sup>2</sup>	Mesalazine <sup>3</sup>	
Current markets	Market size of current sales presence Faes Farma	~2.630 <sub>M€</sub>	~600 <sub>M€</sub>	~280 <sub>M€</sub>	~3.500 <sub>M€</sub>
New markets (5 years)	Size of markets where there is a license agreement & pending launch	~1.000 <sub>M€</sub>	~450м€	~260 <sub>M€</sub>	~1.700 <sub>M€</sub>
Other potential markets	Size of other potential markets for the long term		~700 <sub>M€</sub>	~350 <sub>M€</sub>	~1.050 <sub>M€</sub>





# Pillar II: Adding value to our direct sales model







# Our Pharma business in Spain is one of our great engines, highly resilient and flexible



A consolidated business...

153M€ in revenue¹

**30%** Market share Bilastine<sup>2</sup>

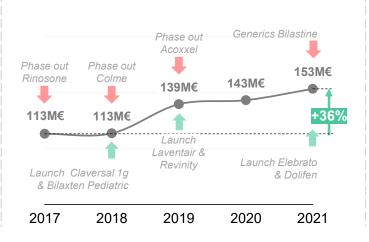
47% Market share Calcifediol<sup>2</sup>

...with <u>high contribution to our margin</u>

>25% of EBITDA margin



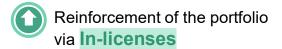
**Evolution of total revenue Pharma Spain** 





# New launches planned, to renew the portfolio:



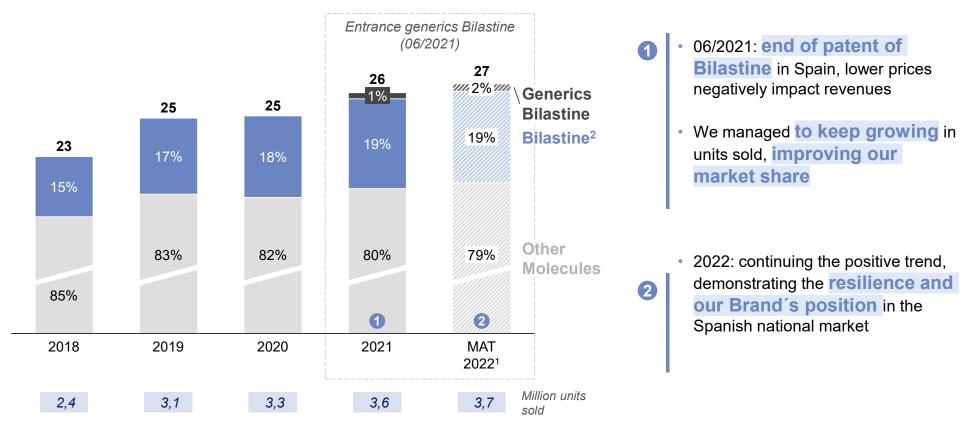






# In 2021 we have faced our greatest challenge, managing to grow in share with Bilastine despite the entry of generics in Spain

Antihistamine market in Spain [2018-2022E, Million units sold]







# Likewise, we are reinforcing our direct sales business in LATAM, where we have strong growth prospects



#### Characteristics

- Presence in 6 of the main LATAM markets
- Dynamic and growing markets, with less regulatory and price pressure
- A business with great synergies with our core business: obtaining synergies of knowhow, economies of scale and back office



x6 in revenues in the past 5

**years** (52% CAGR<sub>16-21</sub>)

- +37M€ from inorganic growth (BCN Medical & Global Farma)
- +20M€ from organic growth and via synergies (23% CAGR<sub>16-21</sub>)







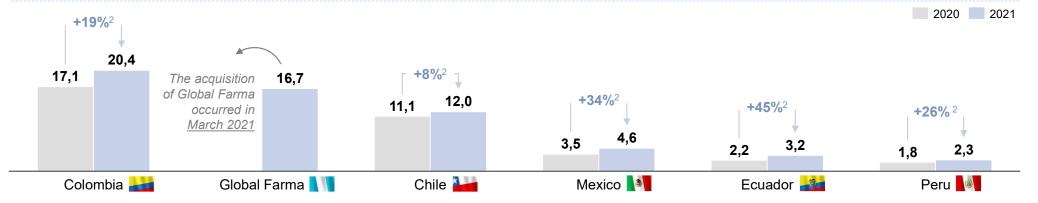




## We aspire to become one of the Top 25 pharma players in our LATAM markets

**Evolution of total subsidiary revenues Faes LATAM** [M€]





- Pharmaceutical 21° with the third highest growth (+34%³)
- Calcifediol launch in 2021 and headcount expansion in 2022
- Pharmaceutical 28° in Central America-Caribbean, with the highest sales growth in 2021
- 18º in Guatemala

 $(+33\%^3)$ .

 Organizational expansion in 2022

- Pharmaceutical 36°, second highest sales growth in the market<sup>3</sup>
- Calcifediol 2nd best launch in 2021
- Leadership position in Mesalazine and Bilastine #2 antihistamine
- Calcifediol in process of registration, in the second biggest market for Vitamin D in LATAM (26 M€,

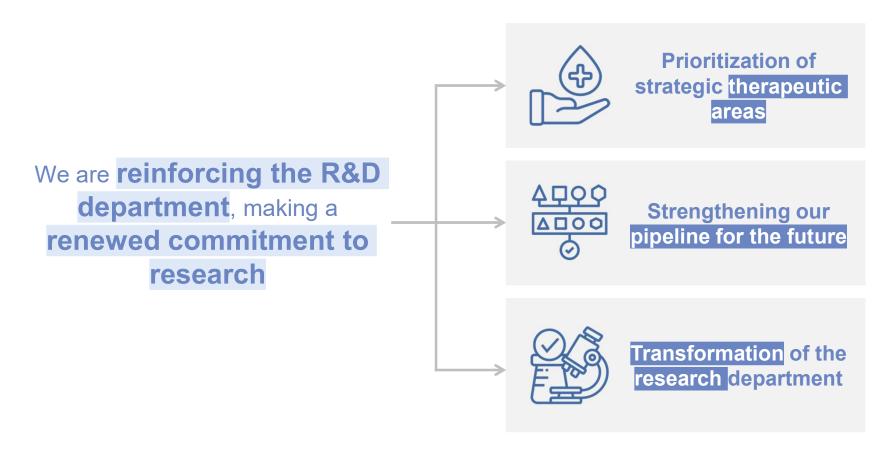
growing **+274%**)

- Pharmaceutical 49° growing +40%³ 2021
- Organizational expansion in 2022
- Pharmaceutical 55° growing +58%³ in 2021



## Commitment to research

# Pillar III: Renewed and determined commitment to research to continue guaranteeing our long-term value







# We are employing applied research (drug discovery) on our strategic therapeutic areas

#### Strategic therapeutic areas











Chronic Urticaria

Market: 754M€ CAGR: 10%

Ulcerative Colitis

Market : 5kM€ CAGR: 6% Eosinophilic esophagitis

Market : 180M€ CAGR: 25% Chronic Rhinosinusitis with nasal polyps

Market : 872M€ CAGR: 5,6%

Immunomodulation

Market ¹: 90-115kM€ CAGR: 9% Our therapeutic areas are aligned with the company's long-term strategy, and share three key criteria:

- Rising prevalence...
   Targeting a growing market
- ... with a big impact on quality of life ...

Compliance in treatment

• ... in clear areas with unmet needs

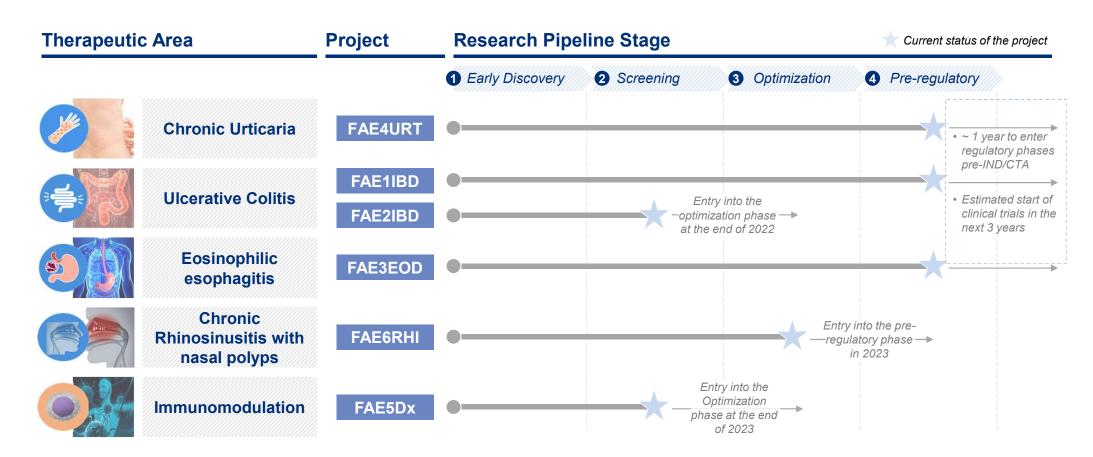
Gaps in the standard of care



Notes: (1) Global market.



# We continue to strengthen our *drug discovery* pipeline in our strategic therapeutic areas







## We are transforming our applied research department (drug discovery)



# **Increased** investments

Progressive increase in investment in project development and infrastructure:

- Increased levels of investment in infrastructure and development (x1,5 2021 vs. 2020)
- Increase in the number of projects
- New molecular biology area and infrastructure
- Animal Pharmacology Unit



#### **Flexibility**

- Constant monitoring and follow-up of projects
- Selection of projects through their strategic fit in our therapeutic areas
  - Developments based on the same pathological mechanism, allowing resource efficiency and agility



# Recruitment of external talent

By recruiting top-level profiles and collaborating with entities in the sector :

- Recruitment of senior researchers with international experience
- Collaboration with prestigious Universities and Technological Centers in the R&D ecosystem



#### **Integration** via:

- Access to technological platforms created under the European infrastructure development programs
- Presence in national and EU committees for the development of strategic programs in biomedical needs



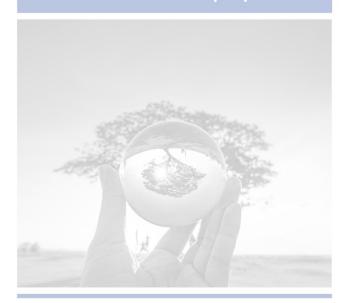
# 2021 Key year



## **Future growth strategy**



#### Sustainable horizon: Faes Farma's value proposition





# We are leaders in the Animal Nutrition and Health sector, in a segment with high added value and high profitability

#### **Farm Faes Business Vision**



#### Growth levers in the medium term



Strengthening of the solid position in our core business: early stage piglet nutrition



Capselos as a fundamental lever for growth in the Food & Feed field



ISF, new factory for specialty nutrition for early ages, as a lever for vertical integration of the value chain



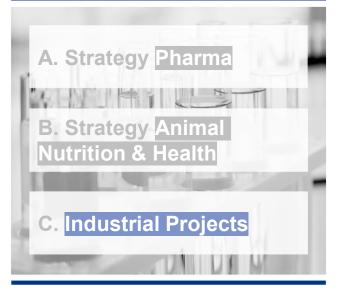
Consolidation of the international geographical footprint



# 2021 Key year



## **Future growth strategy**



#### Sustainable horizon: Faes Farma's value proposition





# At Farm Faes, we are reinforcing our industrial capacities to be able to fully manufacture specialty foods for early ages

We will invest €17M in a new manufacturing plant for specialty foods for early ages. This strategic decision, which involves vertical integration in the value chain, will lead to a boost in the growth of our business



The investment represents a vertical diversification of our Animal Nutrition and Health business



#### Customer preferences

 We will offer a finished product, aligned with the demands of our clients

#### Regulation

 Alignment with the increased requirements in terms of demedicalization and standardization of production



**Synergies** 

Extensive synergies in commercial networks, clients and back-office functions





# We are investing in an ambitious industrial project to accommodate the growth of the Pharma business

We are in the process of **building a new manufacturing plant**, with an estimated investment of >€160M, which will **triple our** production capacity and allow us to meet our strategic growth plans



Capacity **Expansion** 



X3 Tripling our current industrial capacity



**Production** efficiency

#### **New Technologies**

 Pharmaceutical plant 4.0: efficiency, quality and safety (traceability) in the production process

#### Logistics optimization

**Expanded storage x4 and automated with robotic** technology for internal transport



Regulatory compliance

Ensuring maximum compliance with regulatory requirements





# 2021 Key year



## **Future growth strategy**

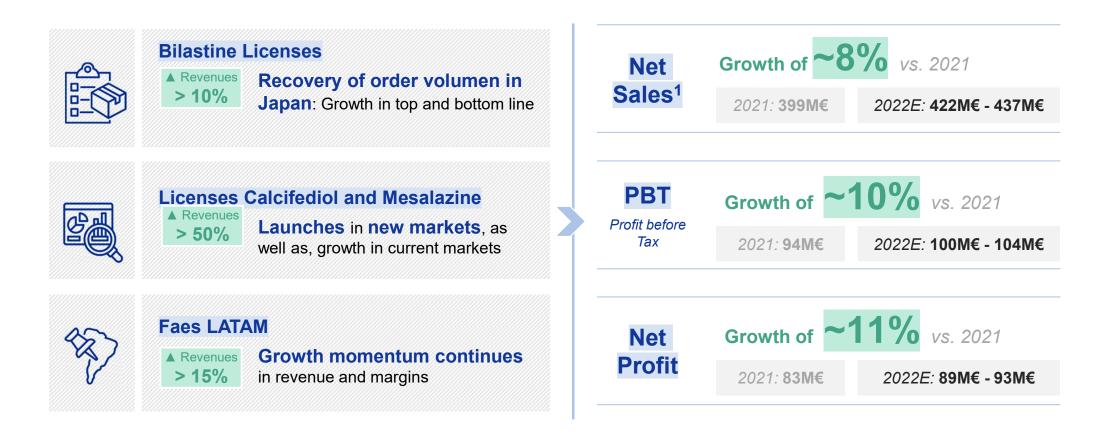


## Sustainable horizon: Faes Farma's value proposition





## In 2022, we will continue to grow strongly and create shareholder value





# At Faes Farma, we have a solid commitment to integrating environmental, social and governance objectives

#### Faes Farma: ESG value and strategic pillars

Aligning our strategic objectives with the Sustainable Development Goals, through 6 ESG strategic areas



1 Strenghthening governance



2 Improved <u>transparency</u> and relationship with investors



3 Employees at the center of our strategy



4 ESG risk management



Response to environmental challenges



6 Contribution to the <u>sustainability of the</u> <u>health system</u>

#### **ESG Milestones 2021 Faes Farma**

- Group ESG Diagnosis
- Approval of a sustainability policy that formalizes the ESG commitment



Respect for the environment, responsible and efficient use of resources and contribution to the fight against climate change



Contribution to improving the **health and** well-being of society as a whole.



Policies and procedures that advocate the integration of best practices of **good governance**, **ethics**, **integrity and transparency** in its daily management



#### What makes Faes Farma a secure value for investors?



High growth potential of our strategic product lines, with a bright future ahead in terms of range development and entry into new markets



Reinforced commitment to the R&D department, redoubling efforts in applied research, and building a pipeline for the future to guarantee the generation of long-term value



**Diversified business**, both in the pharmaceutical field and in other sectors, guaranteeing the **resilience of the company**, and **supporting its future growth**, continuing the path of value creation of the last 10 years



With that, we have the necessary foundations to **continue growing in the future**, consolidating ourselves as **a safe bet for generating long-term value** 



# Q&A







#### Disclaimer

This presentation has been prepared and published by Faes Farma Group and is presented for informational purposes only. This presentation is not a brochure, nor is it an offer or recommendation to make an investment. This presentation does not imply any subscription commitment, nor an offer of financing, nor an offer to sell or to buy Faes Farma shares.

The information included in this presentation has not been verified by independent sources and some of the information is presented in summarized form. No declaration or guarantee, explicit or implicit, are expressed by the Faes Farma Group, nor by its directors, managers, employees or representatives regarding the fairness, precision, completeness or accuracy of the information or opinions expressed in this document, and they should not serve as a reliable support. No member of the Faes Farma Group, nor its directors, managers, employees or representatives will assume any responsibility (due to negligence or any other reason) on account of any loss, damage, cost or prejudice, direct or consequential, that occurs as a result of the use of this presentation or its content or in any other way in relation to the presentation, except with respect to any liability for fraud,, whether direct or indirect, explicit or implicit, contractual, criminal, regulatory or otherwise nature, in relation to the accuracy or completeness of the information in relation to the opinions included in this document or any error, omission or inaccuracy included in this presentation.

Faes Farma does not guarantee the accuracy of the information contained in this presentation, nor that it is complete. The information contained herein has been obtained from sources considered trustworthy by Faes Farma, but Faes Farma does not represent or guarantee that it is complete or exact, in particular with regard to data provided by third parties.

This presentation contains information and affirmations or statements with future projections about the Faes Farma Group. Such statements include financial projections and estimates with their underlying assumptions that are not historical facts. In this sense, although the Faes Farma Group, considers that the expectations received in such statements are reasonable, warns that the information and statements with future projections are subject to risks and uncertainties, known or unknown, that could cause the evolution of the group's business to be different from that expressed or inferred and condition its materialization.

