# Caring for Today and Tomorrow

Capital Markets Day 29th of March 2023





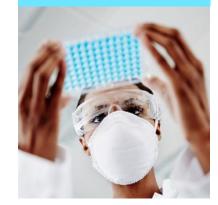
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# Index





**2**<sub>//</sub>
Our R&D
and
innovation
strategy







**4**//
Closing
Q&A



# Faes Farma today

## Diversification

~400M€

~60M€

**PHARMA INCOME** 

**N&AH INCOME** 

# **Profitability**

~120M€

**EBITDA** +6% vs. 2021

# Geographic footprint

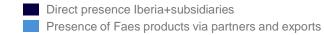
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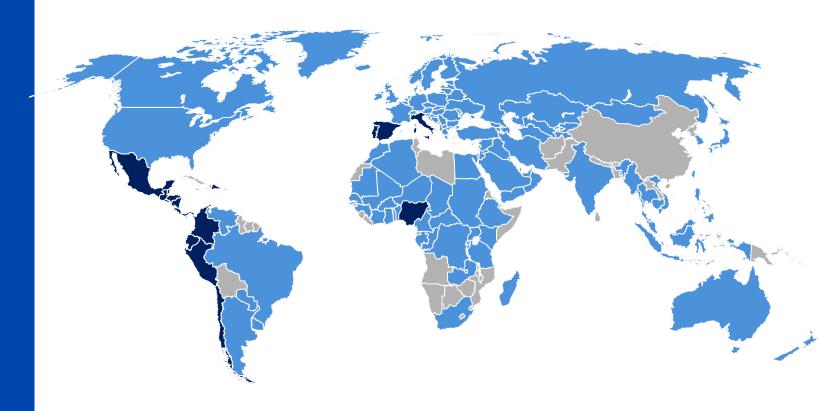
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**COUNTRIES** 

# **Employment**

~1.800 Employees







# 1// Growing STRATEGIC PRODUCT lines

Our strategic pillars

2//
Enhancing the value of our
DIRECT SALES MODEL

3//
Focus on
OPERATIONAL
EXCELLENCE



**Pillar I.** Growth around our strategic product lines through internationalisation via licences



## **Bilastine**

Leading global antihistamine, with growth potential still to be realized in several markets

#### **Calcifediol**

Improved efficacy in the treatment of pro-hormone D

#### Mesalazine

Treatment for ulcerative colitis with multiple launches planned

#### **Products** "tier2"

Other products completing our prescription and OTC portfolio

Internationalisation

...by combining direct sales with a licensing strategy via carefully selected international partners.

Portfolio development

...to further develop our strategic product ranges

Total income 2022

110M€ +16% vs. 2021

**45M€** +7% vs. 2021

**15M€** +6% vs. 2021

~230M€ +6% vs. 2021





**Bilastine.** A leading antihistamine that will continue to maintain its important value in the coming years...

# Total income 2022

110M€ (+16% vs. 2021)

Doses sold since 2015

**5.000**M

## Leading Brand or #2 in several of the world's major markets

Share of the global antihistamine market 13,9%

#### **Double-digit growth**

in relevant markets in Asia Pacific, Canada and LATAM, and high single digits in Europe.



## Launch in a major market

of short-term antihistamines

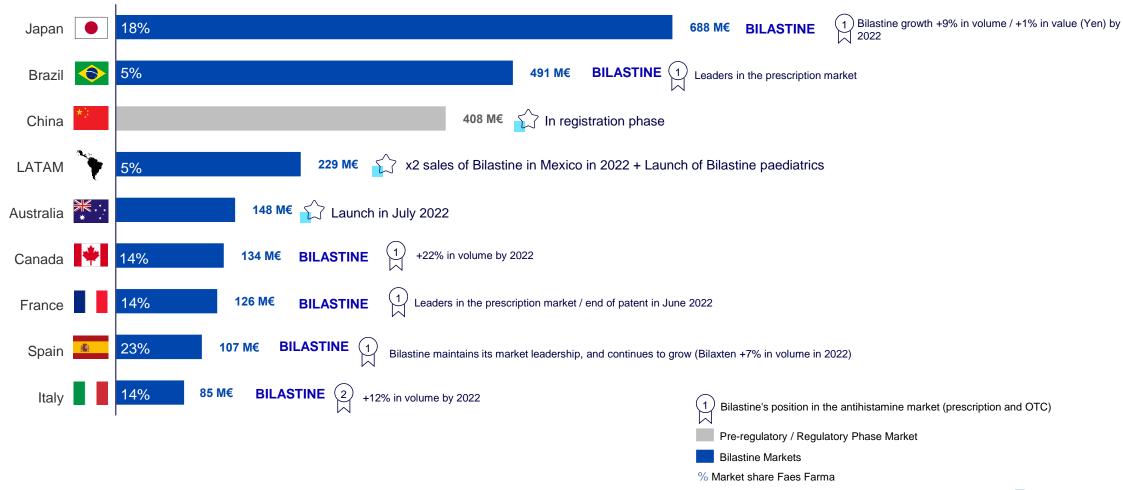


Development of the widest range of products around a modern antihistamine



# **Bilastine.** ... With a leading position in major global markets and growth potential remaining in key markets

Top antihistamine markets for Faes Farma and presence of Bilastine [R6A, 2022, M€]





#### Total income 2022

45**м€** 

Global Vitamin D market

>1.800M€

Growth vs. market

+10pp

Calcifediol has grown at an average annual growth rate of 27% between 2017 - 2022, compared to 16% of the total market.

Faster action and more predictable results



# **Calcifediol** will continue to sustain strong growth in the future ...

Calcifediol will continue to grow in current and newly launched markets



#### **Growth in our main markets**

(Spain, Italy, Portugal)



## **Strong launch in key countries:**

Mexico, with a new dedicated sales force



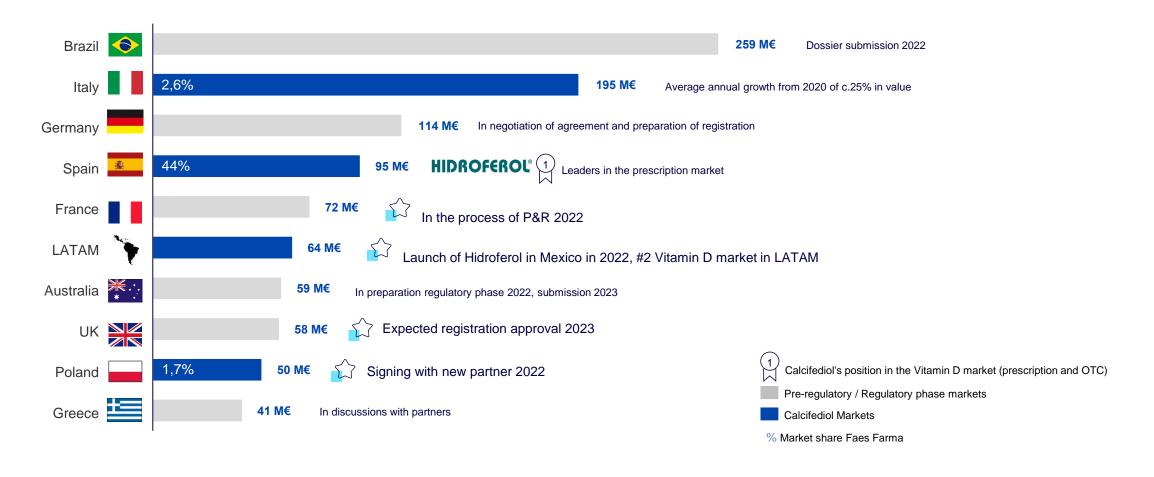
#### Portfolio development

towards more effective and safer forms, and development of combinations



# Calcifediol. ... With ample prospects for growth in new markets globally

Top Faes Farma Vitamin D markets and presence of Calcifediol[2022, M€]







#### Total income 2022

**15**M€

#### Global Mesalazine Market

920M€

# Axis of ulcerative colitis treatment

first line in all therapeutic guidelines

#### Successes 2022

Poland: 10% share in year 2 since

launch

Portugal: 23% growth, compared

to 8% of the market

#### Strategic product lines

# **Mesalazine.** Basic treatment for mild-moderate ulcerative colitis, with multiple planned launches

Mesalazine will continue to be developed in order to have the widest range of formulations for the molecule



# Development of the most complete Mesalazine portfolio:

tablet, high-dose tablet, granules various doses and topical forms



## Launches in new European markets in 2022 :

UK, and new licensing agreement in Greece



**Pending growth.** Our strategic products are yet to be launched in markets worth more than €1.6 billion.

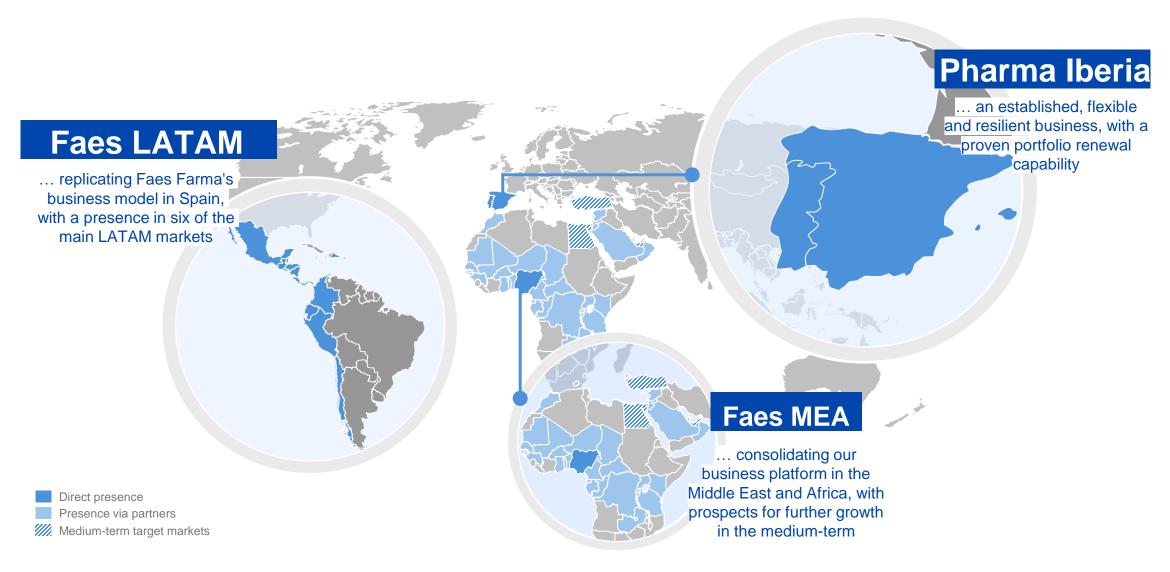
		Bilastine	Calcifediol	Mesalazine	
Current market	Market size of current sales presence Faes Farma	~2.870M€	~600M€	~370M€	~3.840M€
New Markets (5 years)	Size of markets where there is an agreement and pending launch	~740m€	~700м€	~170м€	~1.610M€
Other potential markets	Size of <b>other potential markets</b> for the long term		~450m€	~360 <b>м</b> €	~810м€

Notes: Market size does not equal potential Faes Farma sales. Bilastine: IQVIA 2022 FY - Total market sales R6A solids, market sales Rx R6A liquids, Rx R1B and Rx S1G; Calcifediol: IQVIA 2022 FY - Total sales of all worldwide markets for Calcifediol, Cholecalcifediol and Ergocalciferol. Excludes Eldecalcitol (Japan); Mesalazine: IQVIA 2022 FY - Total sales of the prescription market for Mesalazine excluding the US, China, Korea, Japan and India markets.



#### Direct sales model

# Pillar II. Enhancement and development of our direct sales model



## Pharma Iberia Direct sales model

# Our Pharma Iberia business contributes nearly 50% of the Group's pharma division's turnover...

A consolidated business with a high contribution to the margin...

#### **Spain**



160M€ total income

#### **Portugal**



31M€ total income

Which, together, account for c.47% of the total revenues of Faes Farma's pharmacy division.

~25% EBITDA margin





#### **Prescription**

with a portfolio of proprietary and licensed prescription products that are leaders in Spain and Portugal: Bilaxten, Hidroferol, **GSK** Respiratory line



#### Healthcare

dedicated to the market of OTC products in pharmacies (Revenues ▲6% in 2022)



#### Consumer

dedicated to the market of OTC products in alternative channels to traditional pharmacies (Revenue ▲ 15% by 2022)

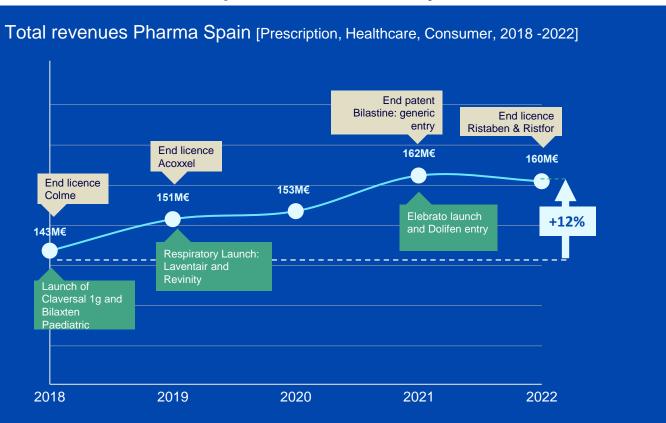
...diversified into three key businesses: Prescription, **Healthcare and Consumer** 



# Pharma Iberia Direct sales model

... and has demonstrated its ability to renew its portfolio and overcome the challenges that have marked recent years

## Proven resilience and portfolio renewability



**Business model:** Successful redefinition and reorganisation of the business model

Bilaxten: Volume growth and maintenance of market share in volume after end of patent in June 2021 (16% 2022 vs. 17% 2020, +8% in pcs 2022 despite 12 generic brands)

Hidroferol: Consolidating our position in the Vitamin D market, where Hidroferol is the leading brand (44%), with 11p.p. more market share than the next competitor

**Respiratory: Strong growth** of the Ellipta line since its launch in 2019 (+63% by 2022 to €18M), with ▲~20% expected in 2023

**Healthcare Consumer Business** (pharmacies and alternative channels) in expansion, with 3-4 new launches per year.



# Pharma LATAM Direct sales model

We will continue to grow Faes LATAM, our direct sales platform in Latin America. ...

Presence in six major Latin American markets

Presence in Central America, Colombia, Chile, Mexico, Ecuador and Peru (markets worth c.€20 billion).

**Dynamic and growing markets**, with less regulatory and pricing pressure than our mature markets

A business with great synergies with our core business:gaining know-how, economies of scale and back-office synergies



x2 times revenue figure in the last five years

x6 times EBITDA figure in the last two years

Combining the organic growth of our subsidiaries with an inorganic growth strategy
(BCN Medical – 2019 y Global Farma –

Strong growth trajectory in recent years

2021)



# Pharma LATAM Direct sales model

## ... with the ambition to become one of the Top 25 laboratories in the main markets



**Target** 2025

Be one of the Top 25 labs in most of our geographies and continue to increase relative EBITDA to 20% by 2025.

Evolution of total revenues of Faes LATAM subsidiaries[2020 – 2022, M€] 2020 2021 2022 2022 keys to future growth in Mexico: +12% Launch of Hidroferol in Mexico, the second largest vitamin D +9% market in Latin America. Reinforcement of our prescription commercial network 25,6 with 127 new hires +32% 22,8 22,3 20,4 17,1 +60% 15,8 +63% 12,0 +23% 11.1 3,5 3,2 1,8 Global Farma Chile Peru Colombia Mexico Ecuador Faes Farma's #33 #37 #110 **#51** #47



current market position

## Pharma OMA Direct sales model

In parallel, we will continue to develop Faes OMA, adding new markets and growing in existing markets

# More than 8 million units sold in the Middle East and Africa region

21M€

>50

>40

**>8M** 

income 2022

partners

countries

units sold

▲ 13% income 2022

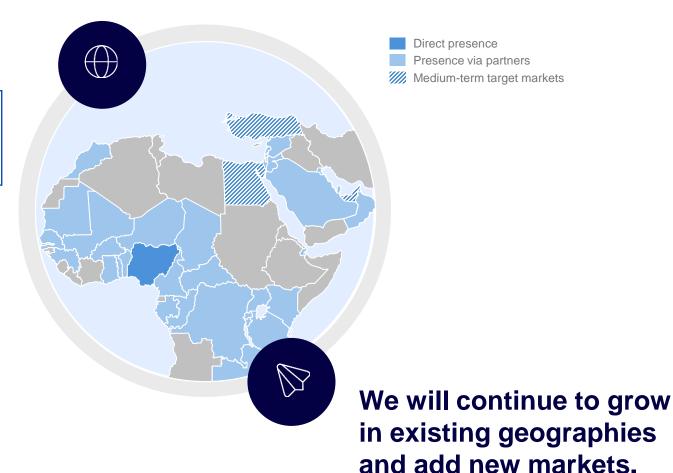
#### We continue to develop our business at OMA:

+ 20% sales Morocco, +45% Arabian Gulf, +40% Nigeria

#### **Direct presence in Nigeria**

through our subsidiary, exploring entry opportunities in other key markets

**Dynamic and growing markets** 





#### **Operational Excellence**

# **Pillar III.** In a complex macroeconomic environment, we are strengthening our focus on operational excellence



In a complex macroeconomic context ...

Relevance of the pharmaceutical industry as a strategic sector for Spain and the EU

**Supply chain:** Increased tensions and risks

Regulatory requirements and standards

**Pressure on margins** in the pharmaceutical sector, due to the increase in commodity prices and the context of general inflation

Increase in interest rates



... strengthening our focus on operational excellence

#### Industrial Plan

Reinforcement and optimisation of our industrial capacities through the development of a new pharmaceutical production plant

#### Operational efficiency

We reaffirmed our focus on operational excellence as a key lever to sustain our business performance



## The new **Industrial Plan** will enhance our production capabilities and enable the growth plans

# Macro and sectoral context Relevance of the pharmaceutical industry as a strategic sector for Spain and the EU **Supply chain:** Increased tensions and risks Regulatory requirements and standards

#### **Key objectives of the Industrial Plan**



#### **Increasing industrial capacity**

- x3 industrial capacity, up to 100M units
- Pharmaceutical production area: 20.000m2
- Quality and microbiology laboratories: 3.000m2
- Robotised warehouse (12,800 positions) and conventional: 10,000m2



## Search for efficiencies and production optimisation

- Manufacturing capacity for new presentations
- Optimisation and centralisation of production capacity and logistics functions.
- Digitalisation and incorporation of new technologies



#### Mitigating risks in our supply chain

- Alignment with the highest international quality requirements
- Increased resilience and flexibility of production processes
- Reduced dependence on third parties



# Industrial Plan Operational Excellence

# Work on the new Derio plant continues on schedule with the planned schedule







# Operational Efficiency Plan Operational Excellence

# At the same time, we are developing a plan focused on improving our operational efficiency

#### Macro and sectoral context

Pressure on margins in the pharmaceutical sector, due to rising commodity prices and the context of generalised inflation.

Increase in interest rates

## **Key objectives of the Operational Efficiency Plan**



Optimisation of our commercial networks



Redefining the business model of the consumer business



Synergies following inorganic operations



Centralisation of back office



Industrial Plan



Working capital optimisation with a focus on inventory management

2//
Our R&D and innovation strategy





**2**//
Our R&D
and
innovation
strategy







**4**<sub>II</sub> Closing and Q&A



## Reinforcement and optimisation of R&D&I

# Strengthening and optimising our R&D&I department: prioritising value generation for the future

#### x1.8 dedicated resources vs. 2017

Progressive increase of investment in project and infrastructure development:

- x1.8 resources dedicated in 2022 vs. 2017 (5 years)
- +25% resources dedicated in 2023E vs. 2022
- Scientific reinforcement in the area of Pharmaceutical Innovation and the area of Clinical Research

# Key new recruits to reinforce the R&D&I team

Incorporation of senior profiles with international experience for the leadership of key R&D&I areas:



Ignacio Sancho, PhD
Director of Research
20 years of experience in research team
management, >15 years of experience in
Drug Discovery



José Luis Velada, PhD
Director of Innovation
25 years of experience leading R&D teams in medical devices, pharmaceuticals and consumer healthcare



Inmaculada Gilaberte, MD, PhD
Director of Clinical Research
>20 years of experience in conducting early
and late stage clinical research

# Flexibility: efficiency, agility and external collaboration

Efficiency in the dedication of resources and permanent and agile review of the project pipeline:

- Project monitoring scorecard (KPIs and regular monitoring targets vs. BP)
- ✓ **Detailed project planning:** output optimisation
- Multiple decision-making milestones
  GO / NO GO during project development

Opening up to external talent:

Collaborations with >10 partners leading industrialists and academics with national and international outreach

Keeping the focus on optimising the ROI of the R&D&I area



# Therapeutic areas

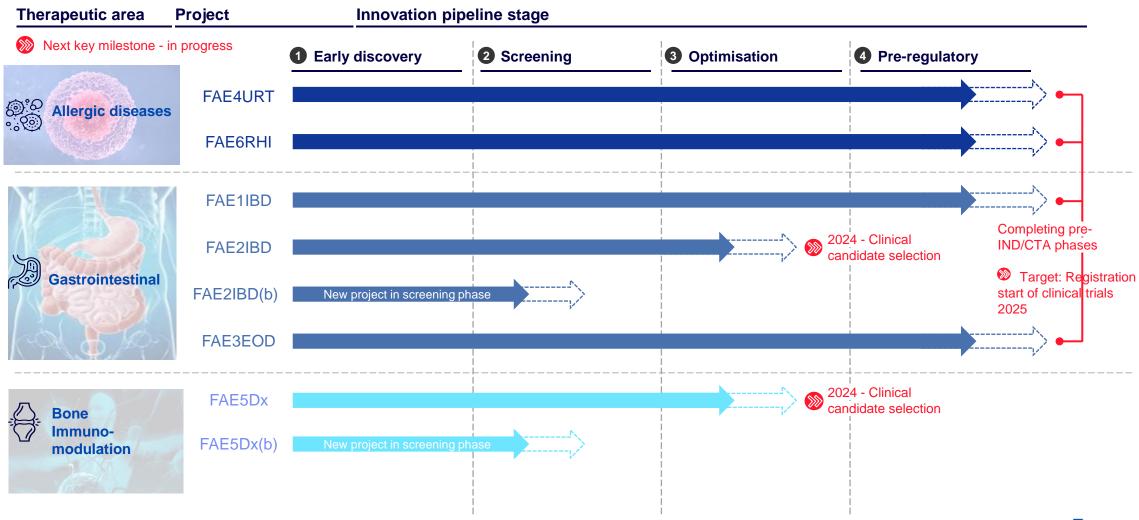
# R&D&I focuses on four therapeutic areas with high growth potential

	Allergic diseases	Gastrointestinal	Bone Immunomodulation	Pain
Target indications for Faes Farma	Allergic rinitis Allergic rhinoconjunctivitis Rhinosinusitis Chronic urticaria	Ulcerative colitis Eosinophilic oesophagitis	Vitamin D deficiency Osteoporosis Autoimmune diseases	Painful muscle spasms Hemorrhoids Symptoms
Overall target market size indications	~ 16.000 M€  CAGR 22-27 C.+ 4%	~ 7.000 M€  CAGR 22-27  C.+ 7%	~ 134.000 M€ CAGR 22-27 C.+ 4%	~ <b>75.000 M€</b> CAGR 22-27 C.+ 4%
Potential	Affect ~25% of the world's population, with increasing prevalence Existence of needs not covered by current treatments	In the EU, gastrointestinal inflammatory disease affects c.2.5M people chronically, with increasing prevalence.	>50% of the Spanish population is vitamin D deficient (c.80% over 65 years)  Vitamin D deficiency associated with osteoporosis, autoimmune diseases, cardiovascular diseases, etc.	Musculoskeletal pain is responsible for more than 30% of sick leave, affecting between 13% and 47% of the population.
FAES FARMA	New molecules in advanced pre-clinical stages, and new combinations in late-stage pharmaceutical development	Promising pipeline of new molecules and development of innovative new formats	Research into new molecules and new formats in late-stage pharmaceutical development	Expansion of the portfolio with novel combination in advanced stage of pharmaceutical development



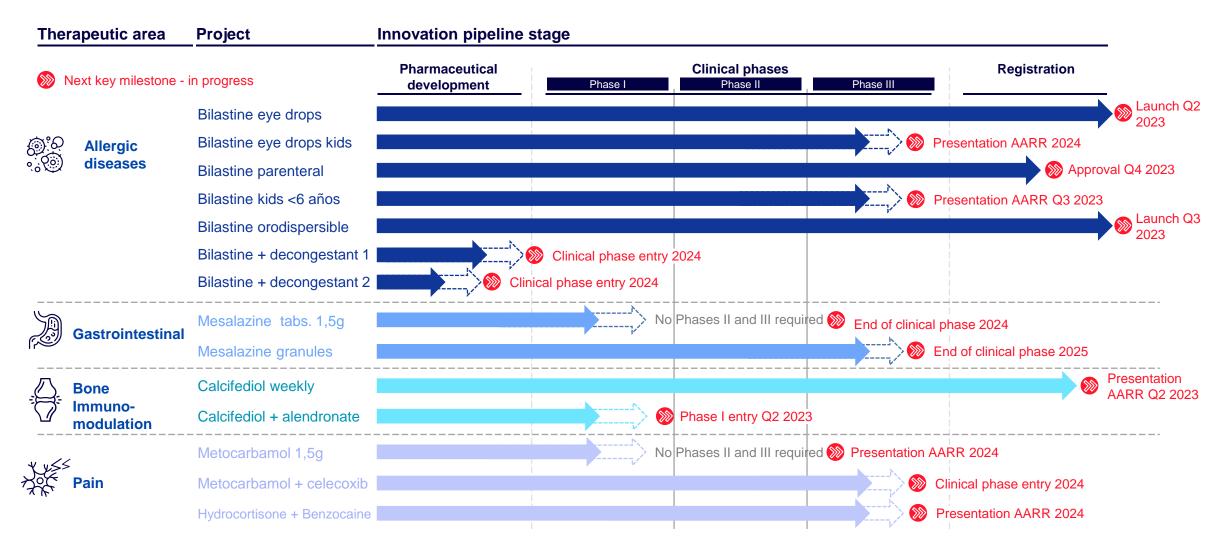
# Research pipeline

Promising research pipeline: we continue to advance our key projects and introduce early-stage projects...



## **Innovation pipeline**

# Solid innovation pipeline: we continue to develop our product ranges in our target indications





3//
Results 2022
and
commitments
2023





**2**<sub>II</sub>
Our R&D
and
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strategy







**4**<sub>II</sub>
Closing and Q&A

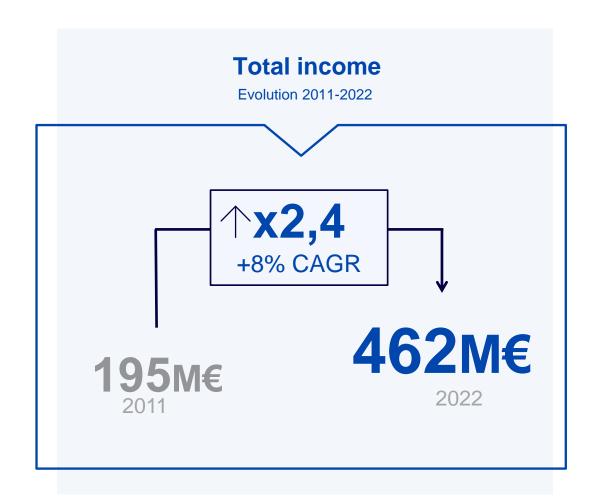


# We have met our financial objectives for 2022 ...

		Guidance 2022	Results 2022	
Net Sales		2022E: <b>422M€ - 437M€</b> Growth of ~8% vs. 2021 (399M€)	<b>439м€</b> +10,1%	
PBT	Profit before Tax	2022E: 100M€ - 104M€  Growth of ~10% vs. 2021 (94M€)	<b>101M€</b> +9,1%	
NP	Net Profit	2022E: <b>89M€ - 93M€</b> Growth of ~11% vs. 2021 (83M€)	<b>89,5м€</b> +8,6%	



# ... marking eleven years of profitable growth in our business



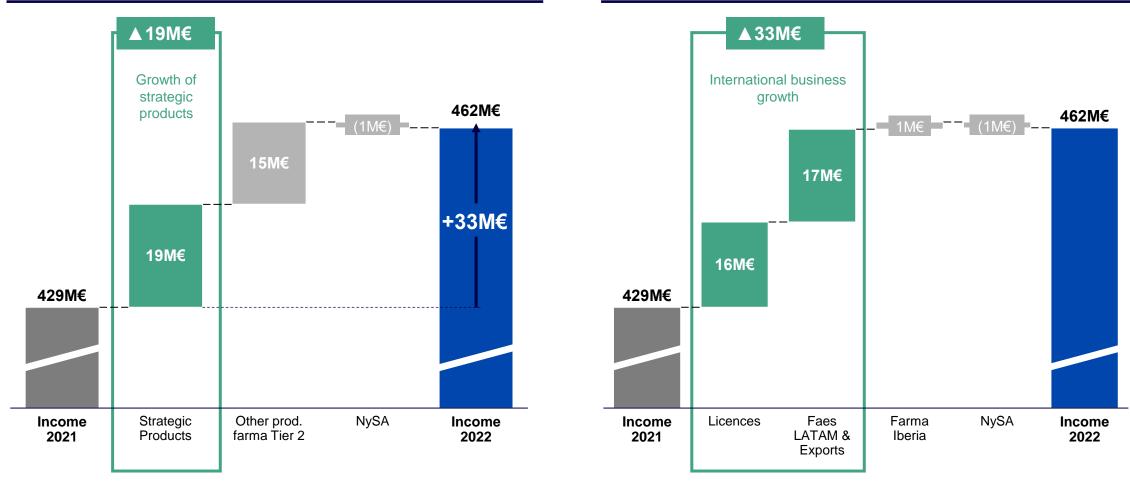




# In 2022, growth was fueled by our key growth engines: our strategic products lines and international business

#### Revenue performance: portfolio perspective

#### Revenue performance: business area perspective



Note: Faes LATAM & Exports includes the Group's subsidiary in Nigeria, as well as the Colpharma business; Farma Iberia includes the Farma business in Spain and Portugal



# Animal Health & Nutrition's (NySA) has maintained its business in 2022 despite the challenging industry context. Outlook to return to growth in 2023

# In 2022, the NySA business has faced a complex macro and sectoral environment....



Geopolitical conflicts, which have led to a rise in the price of raw materials, strongly affecting the entire value chain of the primary sector

Emerging pathologies with an impact on the swine sector, which have resulted in a temporary reduction of the swine herd

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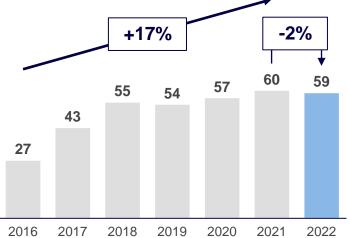
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Inflation and general cost increases

The outlook for 2023 points to a recovery of the sector, largely due to the stabilization of the raw materials market

# ... despite this backdrop, NySA has managed to sustain its business volume ...





Objetive 2022: Maintain business volume, client base and market share → We have managed to maintain our topline, with a slight decrease of €1M, with an impact on

EBITDA of <€4M.

# ... with an outlook to get back to growth in 2023



Recovery of business and profitability levels prior to the 2022 situation.



**ISF:** New plant under construction for the manufacture of first-age specialty foods (Start-up 2024)



Analysis of diversification alternatives in the pet and human health sectors



Continuing to optimize our international comercial model



# Outlook 2023. In 2023, our business will continue to grow, but we are facing relevant impacts to our P&L

#### **Business Impacts 2023**

Faes LATAM Growth: A ~20% in income and EBITDA

Stabilization of the Animal Health and Nutrition business

Growth of the respiratory franchise (Ellipta) and Healthcare
& Consumer channels in Spain

Increased investment in R&D&I to drive key projects

Reinforcement of commercial structure in key geographies to support launches and growth plans

General context of cost inflation





#### 1// Environment

**v10%** Water consumption in 2022

**v**48% carbon footprint scope 2 in 2022

Eco-efficiency and sustainability in the construction of our new pharmaceutical production plant in Derio: LEED certification

We continue to strengthen our commitment to the integration of ESG into our operations.

Key figures and milestones ESG: 2022

2// Social

Women in the

54% 33,5% of women in

**v1%** of salary gap at the

## 3// Corporate Governance

**Board of Directors** 

Process initiated to separate duties of the Chairman of the Board and Chief Executive Officer

50% Independent board members

Female board members

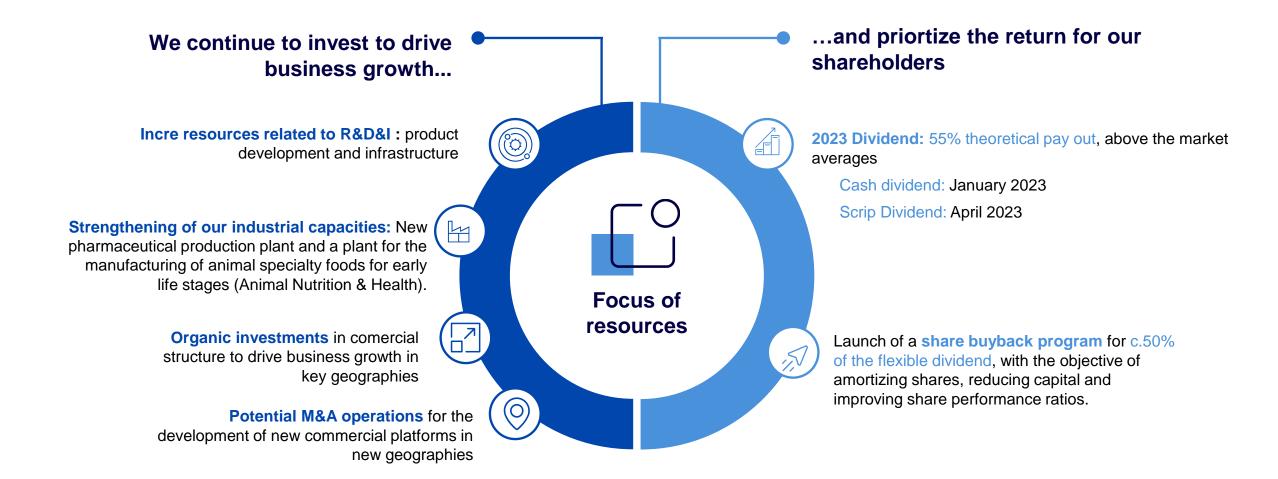
Other transversal milestones

Approval of an ESG Strategic Plan.

Appointment of an ESG manager at corporate level.



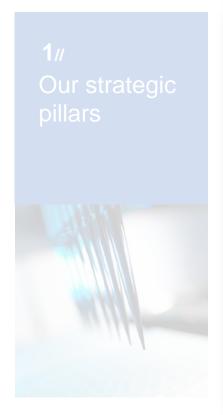
# Balancing resource allocation between growth and shareholder return







4//
Closing and
Q&A





**2**<sub>II</sub>
Our R&D
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strategy







**4**<sub>//</sub> Closing and Q&A





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